

TITLE: Eddie Basha Gubernatorial Campaign Collection

DATE RANGE: 1985-1998

CALL NUMBER: FM MSS #140

PHYSICAL DESCRIPTION: 2 linear feet (2 boxes)

PROVENANCE: This collection was donated in 2006 by David J. Bolger, Eddie Basha's campaign speech writer.

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CREDIT LINE: Eddie Basha Gubernatorial Campaign Collection, MSS #140, Arizona Historical Foundation

PROCESSED BY: Elizabeth Scott, September 2006

BIOGRAPHICAL NOTE: Eddie Basha Jr. was born in Chandler, AZ in 1937. The great-grandson of Lebanese immigrants who arrived in 1884, Basha's grandfather opened a general store in Ray, Arizona in 1910. From that store, Eddie's father and uncle started the Basha's grocery chain which is still the only family owned supermarket chain in Arizona.

Basha graduated from Stanford University. He took over as president of the company when his father died in 1968. In addition to his business experience, Basha was very interested in education issues and served as member and three-time President of the Chandler Unified School District from 1968 until 1980. In 1984, he was appointed to the State Board of Education by Governor Bruce Babbitt and confirmed by the Arizona State Senate. In 1990, Governor Rose Mofford appointed Basha to the Arizona Board of Regents.

Basha ran for Governor against Republican incumbent Fife Symington in 1994. After his loss to Symington, Basha formed an Exploratory Committee to decide if he should run again in 1998. From the evidence compiled, he ultimately decided not to run against his good friend Jane Hull but to focus more on his family. Basha is married to Nadine Mathis-Basha and has six sons.

SCOPE AND CONTENT: The collection is arranged into four series: **Series I: Speeches; Series II: Various Campaign Materials; Series III: Issues; Series IV: Basha '98 Exploratory Committee.** Files are arranged alphabetically within each series.

Series I contains speeches written for Basha's 1994 Gubernatorial campaign by his campaign speech writer David Bolger and are arranged by group or event.

Series II includes records such as a campaign draft, newsclippings about Eddie Basha and his opponent Fife Symington, and campaign schedules. **Series III** contains background information on various issues such as education, health care, Native Americans and seniors. **Series IV** has records regarding Eddie Basha's potential run in 1998. Records include a budget for the upcoming campaign, polls taken, a list of potential consultant firms, and a strategic plan.

Box	Folder	Title	Dates
1	1	Speeches -Accountability/"Summit" Statement	N.D.
1	2	Speeches -AEA Rally	1994
1	3	Speeches -All-University Council of Certified Staff	1993
1	4	Speeches -Apache Junction School District	1994
1	5	Speeches -Arizona Association of Counties	1994
1	6	Speeches -Arizona Association For Economic Development	1993
1	7	Speeches -Arizona Association of Industries	1994
1	8	Speeches -Arizona Coalition For Human Services	1994
1	9	Speeches -Arizona Educational Foundation 10 th Anniversary Dinner	1994
1	10	Speeches -Arizona Farm Bureau	1994
1	11	Speeches -Arizona Hispanic Community Forum	1994
1	12	Speeches -Arizona Hotel and Motel Association	1993
1	13	Speeches -Arizona League of Cities and Towns	1994
1	14	Speeches -Arizona Newspaper Association	1993
1	15	Speeches -Arizona Nurses Association	1994
1	16	Speeches -Arizona Petroleum Marketers Association	1994
1	17	Speeches -Arizona School Business Officials	1993
1	18	Speeches -Arizona State Chamber of Commerce	1994
1	19	Speeches -Arizona Supreme Court Rules School Funding System Unconstitutional	1994
1	20	Speeches -ASA Summer Conference	N.D.
1	21	Speeches -Associated Highway Patrolmen of Arizona	1994
1	22	Speeches -Association of Navajo-Controlled School Boards	N.D.
1	23	Speeches -Association of Retarded Citizens Award Ceremony	1993
1	24	Speeches -ASU College of Education Final Student Teacher Workshop	1993
1	25	Speeches -ASU Faculty Emeriti	1993
1	26	Speeches -ASU Leadership Conference	1994
1	27	Speeches -ASU Minority Spring Pre-Orientation	1994

Box	Folder	Title	Dates
1	28	Speeches -AZ Action Committee For Rural Electrification	1994
1	29	Speeches -AZ Association of Economic Development	1994
1	30	Speeches -Basha Announcement Speech	1993
1	31	Speeches -Basha Opening	1994
1	32	Speeches -Camp Verde Chamber of Commerce	1993
1	33	Speeches -Casa Grande Rotary	1994
1	34	Speeches -Caseys Mens Group	1994
1	35	Speeches -Cave Creek Parent/Teacher Council	1994
1	36	Speeches -Central Arizona College, Aravaipa Campus	1993
1	37	Speeches -Chandler Rotary Club	1993
1	38	Speeches -Chandler Unified School District	1989
1	39	Speeches -Comcare Annual Meeting	1994
1	40	Speeches - Croatian-American Goodwill Association of Phoenix	1993
1	41	Speeches -Debate-Closing Statement	N.D.
1	42	Speeches -Deer Valley Vo-Tech Awards Banquet	1994
1	43	Speeches -Democratic Nucleus Club of Pima County	1994
1	44	Speeches -Democratic Stump Bullets	N.D.
1	45	Speeches -Democratic Unity Dinner	1994
1	46	Speeches -Democratic Woman of Prescott	1994
1	47	Speeches -Downtown Business & Professional Women's Club Candidates Forum	N.D.
1	48	Speeches -Downtown Phoenix Kiwanis	1994
1	49	Speeches -East Valley Democrats Breakfast Meeting	1993
1	50	Speeches -Fifth Annual International Awareness Conference Thunderbird (Charles Walheim)	1993
1	51	Speeches -Friendly House Reception	N.D.
1	52	Speeches -General Election Night Remarks	1994
1	53	Speeches -General-Arizona Senior Citizens	1994
1	54	Speeches -General-Business Speeches	1993
1	55	Speeches -General-Childcare Speeches	1992-1993
1	56	Speeches -General-Education Speeches	1990
1	57	Speeches -General-General Remarks	1994
1	58	Speeches -“Governor Stalls While Schools Starve”	1994
1	59	Speeches -Graham County Democrats	1994
1	60	Speeches -Grocery Industry Breakfast	1994
1	61	Speeches -Hispanic MBA Association	1994
1	62	Speeches -Homeless & Hungry Thanksgiving Feast Coffelt Park	1993

Box	Folder	Title	Dates
1	63	Speeches -Huachuca Democrats	1994
1	64	Speeches -Inauguration of Governor Mary V. Thomas Gila River Indian Community	1994
1	65	Speeches -Independent Grocers Association	1994
1	66	Speeches -Los Abogados	1994
1	67	Speeches -L.U.L.A.C. Annual Awards Luncheon	1993
1	68	Speeches -Mesa Leadership-Education Day	1994
1	69	Speeches -Mesa Rotary	1994
1	70	Speeches -N.A.U. Principalship Class	1994
1	71	Speeches -NMB-Navajo Youth Conference	N.D.
1	72	Speeches -New Stump Speeches	N.D.
1	73	Speeches -New Surrogate Stump Speech	N.D.
1	74	Speeches -Nucleus Club of Phoenix	1993
1	75	Speeches -Phoenix Psychiatric Association	1994
1	76	Speeches -Primary Night Remarks-Basha Win	N.D.
1	77	Speeches -Radio Association of Metro Phoenix	1994
1	78	Speeches -Retail Financial Executives	1993
1	79	Speeches -Rotary Speech	1985
1	80	Speeches -Samaritan Health Services Conference ASU West	1994
1	81	Speeches -St. Vincent DePaul Medical/Dental Clinic Dedication	1994
1	82	Speeches -Scottsdale Arizona Club	1993
1	83	Speeches -Sedona Rotary	1994
1	84	Speeches -Snowflake/Taylor Chamber of Commerce	1994
1	85	Speeches -Stanford Alumni Association	1993
1	86	Speeches -State Democratic Convention	1994
1	87	Speeches -Sunbelt World Trade Association	1993
1	88	Speeches -Sun City Democrats Annual Christmas Meeting	1993
1	89	Speeches -Sun City Rotary	1994
1	90	Speeches -Surrogate Speech	1994
1	91	Speeches -Tempe Rotary Club	1993
1	92	Speeches -Tucson Chamber of Commerce	1993
1	93	Speeches -Tucson Pima County Job Club	1993
1	94	Speeches -Tucson/Pima County Small Business Association	1994
1	95	Speeches -Tucson Youth at Risk Conference	1993
1	96	Speeches -University Student Forum	1994
1	97	Speeches -Victim's Rights	1994
1	98	Speeches -Western Navajo Office Opening, Page, AZ	1993

Box	Folder	Title	Dates
2	1	Various Campaign Materials-Basha Campaign Plan-Draft	N.D.
2	2	Various Campaign Materials-Billings	1993-1194
2	3	Various Campaign Materials-Campaign Committee	1993-1994
2	4	Various Campaign Materials-Center for the Southwest	1995
2	5	Various Campaign Materials-Correspondence	1993-1994
2	6	Various Campaign Materials-Endorsements	1994
2	7	Various Campaign Materials-Fife Symington General	1994
2	8	Various Campaign Materials-Fife Symington Verdict	1997
2	9	Various Campaign Materials-Memorabilia	N.D.
2	10	Various Campaign Materials-Navajo Project	1994
2	11	Various Campaign Materials-Newsclippings-Eddie Basha	1994
2	12	Various Campaign Materials-Newsclippings-Fife Symington	1994-1996
2	13	Various Campaign Materials-News Releases	1994
2	14	Various Campaign Materials-Paul Johnson	1994
2	15	Various Campaign Materials-Political Ads	1994
2	16	Various Campaign Materials-Polling	1994
2	17	Various Campaign Materials-Project Centrl	N.D.
2	18	Various Campaign Materials-Propositions	1994
2	19	Various Campaign Materials-Schedules	1993-1994
2	20	Various Campaign Materials-Strategy Committee	1994
2	21	Issues-Children	1994
2	22	Issues-Crime	1994
2	23	Issues-Economic Development	1992-1994
2	24	Issues-Education	1993-1994
2	25	Issues-Environment	1994
2	26	Issues-Ethnicity and Immigrants	1993-1994
2	27	Issues-Family Values	1994
2	28	Issues-General Campaign Issues	1994
2	29	Issues-Health Care	1992-1994
2	30	Issues-Native Americans	1996
2	31	Issues-Senior Issues	N.D.
2	32	Basha '98 Exploratory Committee-Advertising/Media Communications	1997
2	33	Basha '98 Exploratory Committee-Budget and Campaign Plan	1997-1998

Box	Folder	Title	Dates
2	34	Basha '98 Exploratory Committee-Consultants-Media and Pollster	1997
2	35	Basha '98 Exploratory Committee-Correspondence	1995-1997
2	36	Basha '98 Exploratory Committee-Economic Development Targeting Committee	1997
2	37	Basha '98 Exploratory Committee-ExecuTrends-Ray Russell	1994-1996
2	38	Basha '98 Exploratory Committee-Exploratory Committee	1997
2	39	Basha '98 Exploratory Committee-General	1995-1997
2	40	Basha '98 Exploratory Committee-Mellman Group	1997
2	41	Basha '98 Exploratory Committee-Organizational Chart	1997
2	42	Basha '98 Exploratory Committee-Paul Johnson	1997
2	43	Basha '98 Exploratory Committee-Polling	1997
2	44	Basha '98 Exploratory Committee-Proposal For Statewide Polling	1997
2	45	Basha '98 Exploratory Committee-Speeches	1996-1997
2	46	Basha '98 Exploratory Committee-Strategic Impact	1996-1998
2	47	Basha '98 Exploratory Committee-Time Line	1998