

Arizona Historical Foundation

Vol. 2 Issue 1

Official Newsletter

Winter 2006

DIRECTOR'S REPORT

by

Jack L. August Jr., Ph.D.



Traditionally, I utilize this space in the quarterly **Newsletter** to cover a wide range of topics and activities that have taken place over the previous months at the Arizona Historical Foundation. This column, succinct by design, will depart from that practice and focus on one issue, the **Barry M. Goldwater Library** at Arizona State University-Downtown.

After months of preparation and discussion among AHF board members, ASU administrators and faculty, and a host of academic stakeholders, **ASU President Michael Crow**, on January 18, 2006, hosted a meeting to consider a partnership between AHF and ASU that would result in the construction of the **Barry M. Goldwater Library at ASU Downtown**. Significantly, AHF would move its collections, offices, and operations to the new location and thus serve as the cultural/historical centerpiece and anchor for the new campus.

The positive outcome of this historically significant meeting was due in large part to AHF Board members **Mary Dell Pritzlaff** and **Bob Hobbs, Sr.** who have agreed to co-chair a year-long campaign to help support the construction of the Goldwater Library. Naturally, all of us hope that readers of this **Newsletter** will join in this effort and support this fundraising campaign in a meaningful and generous way.

The proposed structure would maintain, preserve, and make available for researchers, students, and the public AHF's research collections as well as a variety of other resources for the community. An AHF-ASU facility would include teaching, research, and public meeting space to serve these needs as well as showcase Senator Goldwater's contributions to Arizona, the

nation, and the world. Moreover, such a structure at the downtown campus would provide the respective ASU campuses with a balanced and symbolic recognition of two giants of political culture in the preceding two centuries: the Haydens (Tempe Campus) and the Goldwaters (Downtown Campus). Finally, this cultural/historical presence would affirm the shared vision of **ASU President Crow**, **Phoenix Mayor Phil Gordon**, and community leaders: a downtown campus that reflects a meaningful educational partnership among the non-profit-private-public sectors.

This effort is based upon pressing needs and not quixotic notions. Space at the Hayden library is at a premium. AHF has 3,000 square feet allocated for offices, archival storage, processing and a reading room. An additional 3,000 square feet has been rented for offsite storage. Current and future repository collections require state-of-the-art facilities to insure preservation and access. Discussions with **Dean of the School of Architecture and Environmental Design, Wellington Reiter**, resulted in a preliminary finding that a facility of approximately 50,000 feet was appropriate. Offices, processing areas, and media room facilities for viewing historical images and films were factored into this finding. Other uses, like private sector space for publishing, and library/computer space for students and the public entered the dialogue.

With the assistance of **ASU Foundation Senior Vice-President, Diane McCarthy**, who also serves on the AHF Board of Directors, the organization of the fundraising campaign has commenced and she is working closely with Mary Dell, Bob, and me in identifying individuals and foundations for this effort. All involved are determined to raise the required funds, work with the ASU Foundation, and make the Goldwater Library a blueprint for a new kind of archives and cultural institution that will honor and preserve our past.

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The Ruth Reinhold Exhibit

The costs for exhibits are significant in terms of staff time and supplies. When we do exhibits, we do them in the context of an academic library environment. Generally this calls for making the most of limited space. It also requires an eye for curation, aesthetics, and materials. It is no small challenge to choose a collection or topic, select the best items that illustrate the most compelling features of a collection and then create captions that are both accurate and inherently interesting. All of this must be done relatively quickly between the time one exhibit is removed and the next one installed. One must be quick, have nerves of steel and a mind that can take in and parse out volumes of information. Again, Michaelanne Ehrlich is perfect for the job. She is a Police Communications Specialist and 911 dispatcher for the City of Glendale by night and a librarian-archivist by day. We learned she just completed a masters degree in English.

The Ruth Reinhold exhibit packs a big bang for the buck. The photos, over a 1000 in this collection, present overwhelming choices. Michaelanne's selection is a compelling mix of the dramatic (Wylie Post flying under the Marble Canyon Bridge) and the absurd (burro and airplane racing). The black and white photographs are mounted in thick black frames and set against a white wall. They fairly burst into view as one steps out of the elevator. Each caption is set off with a logo that will eventually be used on the labels of the collection boxes once the collection is fully processed. Jared Jackson continues to add visual interest to exhibits and collections by adding custom-made logos. It is these small touches that distinguish even the smallest exhibit.

The exhibit case, rehabilitated last year, is old but gets the work done. Correspondence, pilot logs, maps, aviation gear, Barry Goldwater's old airplane compass, and various awards are displayed to good advantage. The captions are brief and easy to read. This exhibit will be part of a campus-wide gallery tour in February.



The Ruth Reinhold Exhibit

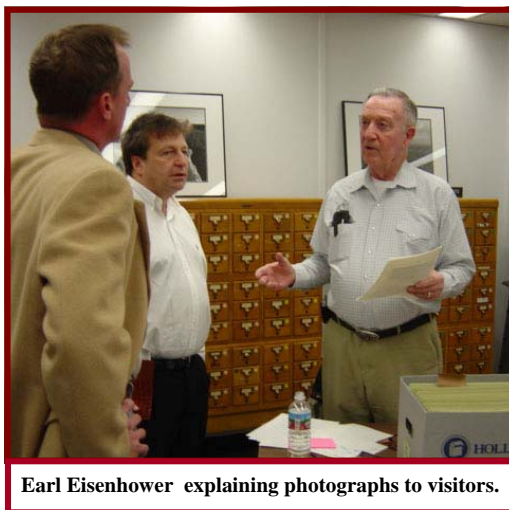
Notes From the Field: Solving Problems with the Goldwater Photos

Photographs can make or break a collection. In the past, photographs were separated from their original collections and treated as collections unto themselves. This works if the photographs are fully identified and come with enough description to provide context. It works if they were intended to stand alone. However, trouble looms if photos are unidentified and separated from the material that gives them historical context.

Take the Goldwater photographs, for example. The fine arts photos and copies of the Indian photos at the Heard Museum can stand alone. They are products of a master photographer, timeless, and are complete unto themselves. As such, they require minimum description for the researcher or reference librarian.

What about the photographs that document political campaigns, family life, travel, Senate activities, public appearances, and social events? These are highly sought after by independent researchers, television news journalists, authors, film makers, art directors, members of the business community, and other repositories. How does one provide access to thousands of photos,

processed and separated from their original material along with photos that are unprocessed? (By processed, I mean labeled, preserved in the appropriate envelopes and catalogued in a database or finding aid.) What if the unprocessed photos far exceed the number of processed photos?



Earl Eisenhower explaining photographs to visitors.

That's where the Earl and Judy Eisenhower come in. We realized early on that past practices wouldn't work for this collection. Increasingly, archivists are drawing a hard line about accepting or retaining unidentified photos and duplicate or damaged photos. Repositories like ours do not have the room, resources or expertise to store or repair such items. Because many photos in this collection are duplicates and/or unidentified, we asked the Eisenhowers to begin the massive task of sorting, arranging and disposing them according to accepted archival standards. Countless photos have

been saved because Judy and Earl were able to identify them. Few repositories would go to this length to identify photos in a political collection. This may be an exception but everyone involved believes it is well worth the effort.

Meet the New President

Hello! My name is C. Kimball Rose, the new president of the Arizona Historical Foundation.

Over the last two years, Bob Applewhite and Jim Kitchel have led this organization to a position of local and national archival prominence. Great appreciation is owed them and is hereby extended.

Our Director, Dr. Jack L. August, Jr., Associate Director, Susan Irwin, and Chief Archivist, Linda Whitaker, are as good and likely better than any similar team in the country. They are a pleasure to work with and are the primary reason for our prominence. We have a dynamic Board of Directors and this year's addition of Judge Rebecca Albrecht, Diane McCarthy, Jose Marie Burruel, Earl Eisenhower, and Dave Rauch (see article), compliments and supplements the Board beautifully.

Board activities this year will be focused on Endowment Funds to assist reaching the reality of the Goldwater Library on the ASU downtown campus featuring AHF as the stellar attraction. Board members Mary Dell Pritzlaff and Bob Hobbs, Sr. are spearheading this endeavor. Restoring a significant portion of the Goldwater papers to AHF from the University of Texas is another goal we expect to achieve. Our focus remains on business, political, and legal collections, but we envision expanding the definition of "business" to include such categories as agri-business and the booming biotech arena. The continuation of obtaining a superb collection of speakers for the 2007 Goldwater Lecture Series will remain a high priority for us as well as refining our working relationship with KAET in airing these historical talks during the balance of the year.

My "style" when involved with a super competent board and staff such as ours as it speeds to national recognition, is get off the track so I don't get run over! So, if you will excuse me folks, I'll just slip down this berm and watch this great machine whiz on toward its goals!

Meet the New AHF Board Members

This has been a banner recruiting year for the Nominations Committee. Let us introduce and welcome the five newest members to this Board.

REBECCA ALBRECHT ("BECKY")

Becky is married to attorney Norris Livoni. They have two sons Chris and Rick. She received her BA. and JD degrees ASU. She was appointed as Juvenile Court Commissioner in 1982, served as President of the Maricopa County Bar, was a member of the Commission of Judicial Evaluation and Review. She also served as Arizona Superior Court Judge sitting in Maricopa County as well as Associate Presiding Judge.

DIANE MCCARTHY

Diane is married to attorney Tom McCarthy. She received her BA from ASU. She served in the Arizona House of Representatives 1973-1980 and the Arizona Corporation Commission 1981-1984. She was the first woman elected to this office and was Commission Chair in 1983. She was President and CEO of WestMarc and the President and former Chair of the ASU Alumni Association. She currently holds the position of Senior Vice President of the ASU Foundation.

JOSÉ MARÍA BURRUEL, PhD

José is a native of Phoenix, married to Frances Ann Barnard, and has three grown daughters. He received his bachelor's degree from ASU, masters from the University of Southern California and doctorate in Educational Administration from ASU. He is a WWII Navy veteran and active with the League of United Latino American Citizens from 1979 to the present. He has spent his life in education from elementary teacher to university professor, retiring in 1978 as Principal and Superintendent of Schools.

EARL EISENHOWER

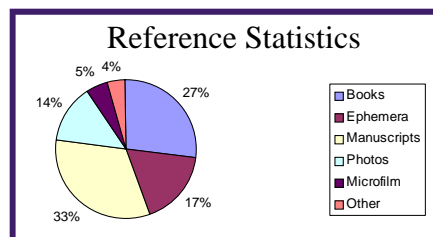
Earl is the nephew of Dwight D. Eisenhower and married to Judy, who served as Barry Goldwater's Administrative Assistant for 32 years. They have one child, Barry. Earl attended Penn State and Georgetown Universities and spent one year studying Russian in the U.S. Army Language School. He worked for the Goldwater for President Committee and held various staff positions in Dickson Electronics, Motorola and United States Senate. He presently serves as Chair of Arizona Navigable Streams Adjudication Commission.

DAVID RAUCH

David was born in San Diego is married with two children. He holds a bachelor's degree from San Diego State University and JD from UCLA where he was a member of the Order of the Coif. He is a former president of the Sandra Day O'Connor Inn of Court in Maricopa County and a member of The Thunderbirds. He is a partner in the law firm of Snell and Wilmer concentrating in general commercial litigation, franchise litigation, professional malpractice defense, and media law.

Reference Statistics

Providing reference services to researchers is a top priority for the Arizona Historical Foundation. Our goal is to help the researcher connect the dots with information contained in our collections, provide referrals to other repositories when necessary and discover new resources. We stress access, usability, and timeliness. In order to better serve our patrons we keep a weekly tally of researchers and the types of material that they request. Here are some of the reference statistics compiled from 2005.



Noteworthy Numbers

- 15:** States represented by patrons
- 23:** Faculty & Doctoral students researching the Goldwater papers
- 60:** Finding Aids added to AHF website
- 138:** Linear feet of newly processed material
- 315:** Images digitized
- 34,475:** Photocopies made



Personal & Political Papers of Barry Goldwater MSS 1



Arizona Organized Crime MSS 107



Ralph Ellinwood MSS 78



Bill Schulz MSS 125



Arizona Bankers MSS 109



Esther Don Tang MSS 94



Margaret B. Kober MSS 123



Ruth Reinhold MSS 14



Frank Snell MSS 92

Jared Jackson's Graphics & Logos

In previous newsletters, we mentioned Jared's significant contributions to our brochures, letterhead, signage, manuscript and organization logos. We want to share some of the logos he has developed for our newly processed manuscripts. These appear on collection box labels, exhibit captions, and will eventually be featured on our website.

Apart from the aesthetics, there are some practical reasons for customizing collection labels. (1) It "brands" the collection, creating a distinct identity for web exhibits, finding aids, posters or other collection-related publicity. (2) It makes retrieval and shelving faster and easier with fewer misplaced boxes in the stacks. The stacks now have more color and more visual interest. (3) Donors appreciate the small details and the attempt to individualize their collection. (4) It provides a creative outlet for someone with real talent.

This requires far more than cutting and pasting from existing Clipart. Jared not only must be familiar with the collection contents, but he also must capture its essence in design. He is proficient in Photoshop, which in the hands of an artist, can yield complex posters and layered graphics. Not everything is original. Logos from organizations such as the 99s (Ruth Reinhold) and U.S. Senate (Goldwater and Fannin) were selected from dozens of options. Sometimes art is in the review and selection process itself. Bill Schulz's logo was adapted from one of his political campaigns. Because Margaret Kober's collection was small and somewhat lost among the larger collections, the flowers and signature just seemed right. More logos are in the wings such as the Constance Wynn Altshuler Collection and the Charles and Timothy Barrow Collection. We don't know what they will look like yet, but we do know they will be distinctive.

Arizona Historical Foundation

Website Update

by Susan Irwin

We are happy to report that the number of visitors to our website keeps increasing. The number of page requests has nearly doubled from 2271 in May 2005 to 4410 in January 2006. Overall the number of hits on the website has increased from **27,809** to **48,539** since last May.

A large amount of new content has been added to the website since the last Newsletter. You can now access **114 separate finding aids** from the manuscript collections page at

http://www.ahfweb.org/collections_manuscripts.html

Make sure to check out our new "Signature Political Collections" section at <http://www.ahfweb.org/collections.html> This section contains links to the inventory sheets for the **Political Papers of Paul Fannin** (MSS #2) and the **Personal and Political Papers of Barry M. Goldwater** (MSS #1). In addition, Linda Whitaker, Chief Archivist, presents **Progress Report #2** on her processing of the Goldwater papers.

Processing the Altshuler Collection: Reflections on the "Fort Lady"

By John Drnjevic, Ph.D.

Constance Wynn Altshuler (1908-2000) was, perhaps, the foremost authority on military outposts, forts, and cavalry life in the Arizona territory (1860-1900). Her historical research was meticulous in its attention to detail and thoroughly documented in her research files and note-card files. What makes her collection amazing is the way she brought together such disparate sources as federal employment records of cavalry officers with more mundane items such as fort supply orders in one set of research notes. Her knowledge of the military life and the Cavalry in particular is most intimately shown in her biographical dictionary of Arizona-based Cavalry officers entitled *Cavalry Yellow and Infantry Blue* published by The Arizona Historical Society in 1991.

L. Boyd Finch, at the memorial service for Constance Altshuler, remembered this about her: "Occasionally, I called on her in the afternoon, and it was to be accepted that—before we settled into comfortable chairs to chat—she would offer a small glass of port. It was an elegant, charming touch, a moment of 'old school' gentility—a moment to savor." (*The Journal of Arizona History*, 2000 (41) 2: 207-208)

It has been a joy for me to work with her collection (MSS # 113) since it combines an interest in historical scholarship with a chance to practice what I learned in my Introduction to Archives course at the University of Arizona. My own background, as an Arizona native and an Instructor in the English Department at Arizona State University, make this an ideal internship project for me.

Why, you may ask, did I choose library school and archives in particular when I hold a PhD in English Literature? My experience as a part-time library specialist at the Hayden Library Reference Desk (I loved the public contact and teaching involved in reference work) influenced me to seek an MLS degree while my interest in the historical papers and manuscripts of famous authors (my dissertation was on the manuscript of a poem by Leigh Hunt held in the collection of the University of Iowa) led me to study archives. I hope, at one point in my career, to somehow combine my love for English Literature with my interest in libraries and archives.



Reflections on Ruth Reinhold: Making a Collection Whole

By Linda Whitaker, CA

Biographical Background

Ruth Reinhold (1902-1985), a pioneer of aviation history, was one of the first woman pilots in Arizona. She rose from a book-keeper at Copperclad Airways at Sky Harbor Airport to a nationally renowned aviatrix. Over the next 35 years Ruth taught students, demonstrated and sold aircraft for her co-owned company Associated Aircraft Service, and worked in charter and executive flying that took her from coast to coast. She marked many milestones in aviation, from barnstorming to teaching pilots to fly four-engine bombers during World War II in the Civilian Training Program. She probably was best known for being Barry Goldwater's pilot for 20 years.



Ruth's passion for Arizona history and a collection of stories from different airstrips, pilots, and townspeople grew into a desire to gather and produce a book detailing Arizona's prominent place in early aviation history. Her efforts culminated in *Sky Pioneering* published in 1982. To this day it is the most comprehensive account of Arizona's place in aviation history.

The Collection

The Ruth Reinhold Collection (MSS #14) includes extensive research notes and correspondence, original newsletters and manuals, organizational records of early Arizona airlines, and over a thousand extraordinary photographs. These include breathtaking surveys of Arizona landscapes, photos of people, aircraft, and events documenting Arizona aviation history. This material was donated to AHF over a period of time, most of it coming after her death. Barry Goldwater, as executor of her will, quickly saw the value of her papers, aviation material and the 1100 photographs contained within. These additions, twice the size of the original donation, greatly changed the entire collection.

From the beginning, we were committed to making the Reinhold collection whole. To do this required new processing strategies. We needed someone with processing experience, someone undaunted by the myriad of boxes. Enter Michaelanne Ehrlich, new library school graduate and recent AHF intern. First, she was asked to curate a Ruth Reinhold exhibit. (See exhibit article in this issue.) Then, she was asked to integrate both old and new materials into what will be a re-configured collection – same manuscript number but with a different look and updated finding aid.

This is no small feat. It will be some months before processing is complete but Ruth's legacy is insured. Large, unexpected additions to existing collections can be very challenging. Some, like Ruth's, are well worth the time, effort and resources. We encourage you to come in and re-discover this remarkable woman who added immeasurably to aviation history.

Rethinking Cotton & Agricultural Collections

By Elizabeth Scott

Agriculture is big business in Arizona. It is part romance of the Old West and competitive high technology of the New West. Like other industries, agriculture has changed significantly through the years. As such, it is one of our major areas of collection development. Primary sources about agriculture are relevant to the researcher from scientific seed development to imports and exports to the people and organizations that make it all happen.

We have a number of diverse collections representing agriculture such as the **Richard Schaus Collection (MSS #6)**, **Arizona Cattle Grower's Association (MSS #23)**, **Perkins Family Collection (MSS #48)**, **Cattle Brand Collection (MSS #82)**, **A. Cone Web Collection (MSS #74)**, **Arizona Cotton Grower's Association (MSS #30)** and **Hudson Cotton Company Collection (MSS #120)**. Finding aids for these and other manuscript collections are located on our website at: <http://www.ahfweb.org/collections.html>. In order to promote these important collections, we also created one page resource guides meant to be a quick reference list of materials.

In the previous newsletter we discussed the project to convert our finding aids into PDF (Portable Document Format) for posting on the AHF website. This required that the finding aids be checked against the collection itself for the correct number of boxes as well as proper arrangement and preservation of the materials. During this process, we made two important discoveries. (1) **Supima Association of America Collection (MSS #99)** had not been preserved in acid free folders and boxes. The finding aid turned out to be a container list only which had no history of the Association or explanation of the collection. (2) **Hudson Cotton Company Collection (MSS #120)**, while processed, had never been catalogued. In the library world, if it isn't on a catalog, it doesn't exist.

How to fix these problems? For the past month, I have been "reprocessing" the Supima collection. The collection is now properly housed in acid-free folders and boxes, series have been developed from the materials, and a new finding aid with a history of the Association is in the works. The Hudson Cotton Company Collection has now been catalogued and can be found by researchers through the ASU Library catalog. These collections include materials such as correspondence, annual reports, legislative files, and photographs and are a wealth of information for anyone interested in the development of the cotton industry in Arizona.

Overall, we believe that agriculture is under-represented in Arizona's repositories. If readers of this newsletter have suggestions or leads for collecting agricultural people, places, and activities, please do not hesitate to contact us.



2006
**Barry M.
 Goldwater
 Lecture Series**

ASU KERR CULTURAL CENTER

6110 N. Scottsdale Road
 Scottsdale, Arizona 85253
Box Office: 480-596-2660



Justice Sandra Day O'Connor's presentation of "*An Arizonan on the U.S. Supreme Court: Memories & Reflections.*" achieved record breaking attendance for the Goldwater Lecture Series .

Guest Speakers

- February 1 - **Justice Sandra Day O'Connor**
"An Arizonan on the U.S. Supreme Court: Memories & Reflections."
- February 8 - **Judge William J. Schaefer III**
"The Don Bolles Murder Cases."
- February 15- **Judge Robert C. Broomfield**
"The Judiciary—It's the Glue."
- February 22- **Professor Robert Glennon**
"Water Follies."
- March 1 - **Justice Thomas A. Zlaket**
"Common Misconceptions about Judges and the Justice System in Arizona."
- March 8 - **Judge Paul G. Rosenblatt**
"1863-2006: All But One Hundred."
- March 15 - **Justice Frank X. Gordon, Jr.**
"The Long Road From Kingman to Phoenix."

Please Note: The switch in speaker dates between Judge William J. Schaefer III's "*The Don Bolles Murder Cases.*" and Judge Robert C. Broomfield's "*The Judiciary—It's the Glue.*" thank you.

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