

Arizona Historical Foundation

Vol. 3 Issue 1

Official Newsletter

Winter 2007

DIRECTOR'S REPORT

by

Jack L. August Jr., Ph.D.



I want to welcome former **Judge Rebecca Albrecht** to her new role as President of the Board of Directors of the Arizona Historical Foundation. These are exciting times for AHF. We continue to grow in size, status, and significance. The acquisition of new and important manuscript collections—like the papers of **Congressman J.D. Hayworth**, **Congressman Matt Salmon**, and former Goldwater aide and national Republican party leader, **Dean Burch**, have enhanced the core of our political collections and placed AHF in the forefront of regional archival repositories. A few other collection acquisitions are on the horizon and I look forward to issuing announcements about these. In response to these developments, we have added staff and increased hours of operation. Further, the processing of the Goldwater materials continues apace as scholars, legislators, and the public read about this important development and grow curious about what is contained in the Senator's papers. And, with the airing of C.C. Goldwater's "Mr. Conservative," on HBO, the interest in all things "Goldwater" has attracted a new generation of researchers to AHF's featured manuscript collection.

In terms of AHF reaching out to the public, the theme of this year's Goldwater Lecture series, "Arizona's Political History and Culture," has attracted interest and inquiries from throughout the state. The speakers are an impressive lot, who have experienced the joys and challenges of public life, and include former and current elected officials. **Congressmen J.D. Hayworth**, **Congressman John Shadegg**, **Jim Kolbe**, as well as **Governors Janet Napolitano**, **Jane Hull**, and **Fife Symington** will appear at this year's lecture series. In addition, former **Senator Dennis DeConcini** will join this distinguished set of speakers. With five Republicans and two Democrats in the mix, the series has a bipartisan tone - reflective of the state's political culture -and should attract pundits and interest

groups from all areas of the political spectrum. The question and answer period after the half-hour presentations should be entertaining and informative. Our partner, **EIGHT, Arizona PBS** will tape and televise the series during the summer of 2007.

Our initiative with **Arcadia Publishing** has AHF staff member Jared Jackson in the field over fifty percent of the time and with nearly thirty titles under contract, AHF has been able to publicize its mission of collecting, preserving, and disseminating the region's history and culture. AHF board members **Jose M. Burruel** and **Earl Eisenhower** are crafting AHF-Arcadia books for publication later this year.

Hopefully, other board members and friends will consider crafting their own works in this particular publishing venue.

In addition to our cooperative publishing program with Arcadia, the publication of two scholarly works, a chapter in *Arizona Water Policy: Management Innovations in an Urbanizing Region* (Resources for the Future Press: Washington, D.C., 2006) coauthored with new AHF Board member, Grady Gammage, Jr., and *Senator Dennis DeConcini: From the Center of the Aisle* (Tucson: University of Arizona Press, 2006) coauthored with former Arizona Senator Dennis DeConcini, and the book signings and public events related to these two volumes, have kept me busy and conducting talks in a variety of public forums. And, with my next book, *Dividing Western Waters: Mark Wilmer and Arizona v California* (Ft. Worth: Texas Christian University Press, 2007) in the copy editing stage of production, and scheduled for release next fall, I will be "rolling out" a new book on the history of the American Southwest.

Finally, I welcome our new board members: **Pete R. Dimas**, **Grady Gammage, Jr.**, **Rory Hays**, **Ed F. Hendricks**, **Curtis Jennings**, and **Nap Lawrence**. Their time and contributions to our organization are greatly appreciated.



In Memoriam

The Honorable Judge C. Kimball Rose

(1934 - 2006)

The Arizona Historical Foundation and the State of Arizona lost a great man. The Honorable C. Kimball Rose, a retired judge of the Arizona Superior Court and the President of the Arizona Historical Foundation, died November 28, 2006.

Kim was a tireless worker for his church, his alma mater ASU, the Foundation, and the state of Arizona. Kim leaves behind a legacy of dedication and service to his community and family. All who knew him and all whose lives he touched will miss him.

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Box 871006, Tempe, AZ 85287-5744
Phone: 480-965-3283
www.ahfweb.org contact@ahfweb.org
Hours: M, T, Th, F: 8a.m. - 5p.m., W: 8a.m. - 7p.m.,
& every 4th Saturday of the month from 12 p.m. - 4 p.m.

Arcadia Publishing News

Jared Jackson, Arcadia Acquisitions Editor



Arcadia Publishing is the leading local history publisher in the United States, with a catalog of more than 4,000 titles in print and hundreds of new titles released every year. Established in 1993, Arcadia is best known for its popular *Images of America* series, which chronicles the history of communities from Bangor, Maine, to Manhattan Beach, California.

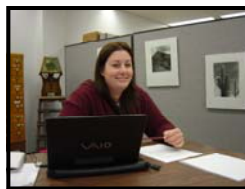
With more than two hundred vintage black-and-white photographs, each title celebrates a town or region, bringing to life the people, places, and events that define the community. Arcadia also publishes other series: *Images of Rail, Images of Sports, Images of Baseball, Black America, Postcard History, Campus History, Corporate History, Scenes of America, and Then & Now.*

One of the most important responsibilities as acquisitions editor is to identify local historians who may author their own community's history. I then assist them in locating photographic materials related to their topic. In the past few months, I have had the good fortune to meet many colorful and talented individuals in the greater Phoenix area. In the final stages of publication are: *Buckeye, Arizona* by Verlyne Meck; *Phoenix Parks and Preserves* by George and Donna Hartz; *Sedona, Arizona* by Lisa Schnebly Heidinger. Future projects include *Oro Valley, Goodyear, Avondale, Winslow, Snowflake, the Greek Community of Phoenix, Yuma 1912-Modern Era, Yuma and the Colorado River and Camelback Mountain.*

Be sure to check out these latest *Images of America* books at your local Barnes and Noble and Border Bookstores: *Phoenix Ahwatukee-Foothills* by Martin W. Gisbon; *Glendale, Arizona* by Carol J. Coffelt St. Clair and Charles S. St. Clair; and *Early Yuma* by Robert Nelson.



Photographic Preservation



Meet Rebekah Tabah, a Phoenix native, with a Masters degree in Photographic Preservation and Collections Management from Ryerson University and George Eastman House. She recently completed a comprehensive survey of AHF photograph collections with a special focus on the photos in the

Personal and Political Papers of Barry Goldwater. Her survey findings will greatly assist us in planning for photographic storage, security, collection development, and increased visibility of images through better cataloguing, arrangement and description. The goal is to have a state-of-the-art photographic repository in the new downtown building.

Rebekah now has joined AHF to work on the estimated 12,000 photos in the Goldwater collection. This will include appraising historical merit and provenance of images, reconciling previous inventories with existing records, re-housing photos in archival enclosures, digitizing selected images and negatives, creating scope and content notes, entering data into the finding aid, and coordinating image reference and access with staff members. As a photographer who also has museum and exhibit experience, Rebekah adds an extra dimension to our preservation efforts.

New Hours at AHF

The statistics detailed in Liz's article *Notable Numbers* indicated a possible need for extended hours. After talking with our patrons, colleagues, and board members, we decided to extend our hours on Wednesdays and be open every fourth Saturday of the month for the Spring semester.

Monday	8 am - 5 pm
Tuesday	8 am - 5 pm
Wednesday	8 am - 7 pm
Thursday	8 am - 5 pm
Friday	8 am - 5 pm
Saturdays:	12 pm - 4 pm
January 27	
February 24	
March 24	
April 28	

Now Open to Researchers

Erica Johnson



In July of 1974 the late Margarethe "Sandy" Greene Lewis donated the Greene Cattle Company Collection which consisted of over 56 linear feet of documents, ledgers, and artifacts. Now, 32 years later, processing of this material is finally complete and available to the public. The collection was originally restricted until 1980, and then later, an indefinite restriction was placed upon it for reasons that remain unknown.

That does not mean the collection wasn't handled during the three decades it sat on the back shelves of AHF. During that time, someone re-housed the documents, labeled the folders, and carefully made translations of the historic Spanish material.

Also discovered were 52 hard bound ledgers containing financial and legal records dating from 1919 to 1949. Many of the ledgers had developed dry rot and were infested with insects. Due to the damage, the ledgers had to be dismantled and the documents removed from their bindings. However, virtually all of the material was salvageable. The documents are more accessible and better preserved in their loose state. Many other materials presented a challenge due to their fragility.

While the physical state of the collection presented a major challenge, its historical relevance demanded that processing be done quickly and done well. Col. William Greene was a prominent businessman having interests in both mining and ranching during the late 19th and early 20th Century. With the success of the Cananea Copper Company, he was worth over \$50 million dollars - an unheard of amount at the time. After the Colonel's death in 1911, the Greene family continued his legacy. With ranch lands in Arizona and Mexico, at one point the family owned over one million acres of cattle country. During the 1930s, the family collaborated with J.G. Boswell & Co. to ensure the company stayed afloat during the Great Depression. The Greene Cattle Company continued to thrive in Arizona through the 1960s until its dissolution in 1973. Within the collection, researchers will find a wealth of information pertaining to Arizona's cattle industry and the land transactions that shaped the future of the state.

The Greene Cattle Company Collection finding aid can be found on our website at:

http://www.ahfweb.org/download/GreeneCattle_MSS_95.pdf



Arizona Historical Foundation
Greene Cattle Company Collection
MSS 95

Announcing a New Exhibit 4th Floor Hayden Library

Linda Whitaker



The Golden Age of Postcards 1898-1918

With the establishment of the Rural Free Delivery system in 1898, postcards became a universal mode of communication. Postcards capture the common man – his sentiments, humor, artistic tastes, daily life, and travels. They were not only efficient and inexpensive but often beautiful. Postcards connected people on a grand scale and consequently launched a worldwide collecting craze.

Literally billions of postcards were printed, sent, and collected by both adults and children during the golden years from 1898 to 1918. Postcard clubs were formed to exchange cards and share albums.

Publishers worked day and night to meet demand and marketed their products in ingenious ways. Some created postcards that told a story in sets designed for every conceivable topic from horoscopes to cartoon characters. Others organized competitions for the largest numbers of postcards collected or developed special editions of their most popular artists.

Serious postcard collectors often specialize by topic, holidays, artist, publisher, or format such as real photo views. One such collector is Dr. Jeremy Rowe, Director of Strategic Initiatives for the School of Computing and Informatics at ASU. We highly recommend his new book *Arizona Real Photographic Postcards: The Golden Age* which will be published in March. Real photo postcards depicting small town life, city neighborhoods, train depots, building interiors, and main streets were produced in small quantities by local photographers. These have high research value and are of great interest to urban planners, architects, historians, and geographers.

The AHF Postcard Collection contains over 4,000 cards gathered from multiple donors and sources. They date from the 1890s to the 1980s and document graphic art, real photo views, cartoons, and local humor. Most states and countries are represented as are the major postcard publishers, artists, and holidays. Several aspects of this small exhibit are noteworthy: it was curated by an ASU undergraduate student, Natalie Hyde as part of an internship; the 15 framed postcard reproductions were hung in collaboration with the Hayden Library Technical Services staff who decided the sequencing of images; and we “re-purposed” a bench to create a seating area in this postcard gallery. The exhibit is a modest triumph that makes the most of the exhibit space and cost less than \$135 to install.



National Endowment for the Humanities Awards Grant to AHF

Susan Irwin

In December 2006, the National Endowment for the Humanities (NEH) approved a \$5,000 Preservation Assistance Grant for AHF. The grant provides funds for a preservation assessment of AHF holdings with the goal of identifying long term solutions for fragile items in newsprint, cloth, leather, and film formats. The assessment will provide a long-term plan for preservation, identify materials most in need of treatment, and assist in developing a preservation policy and a better understanding of best practices related to prevention and preservation.

The project has also been designated a NEH “We the People” project. The goal of the “We the People” initiative is to strengthen the understanding of American history and culture by supporting projects that explore significant events and themes in our nation’s history and advance knowledge of the principles that define America. In the award letter, NEH Chairman Bruce Cole, stated, “I anticipate that your project will contribute significantly to this effort.”

AHF has selected Randy Silverman as the consultant to conduct the assessment. Mr. Silverman is an Associate Preservation Librarian at the University of Utah, Marriott Library, Salt Lake City, UT. Since 1986, he has conducted 39 collection-wide preservation surveys, most recently for the National Library of Trinidad and Tobago, Pratt Institute Libraries, the University of Alabama, the Northwest Railway Museum, University of Montana, and the Multnomah County Library Special Collections. Mr. Silverman has participated in a number of disaster recoveries including cultural institutions affected by Hurricane Katrina.

Mr. Silverman will be at AHF for three days in March to review the materials, and meet with the Director, staff members and board members. Prior to his visit staff members will complete a 14-page questionnaire covering organizational goals, staffing, facilities, climate control and environment, collection policies, storage, and emergency preparedness. Mr. Silverman’s final report will be available in early August.

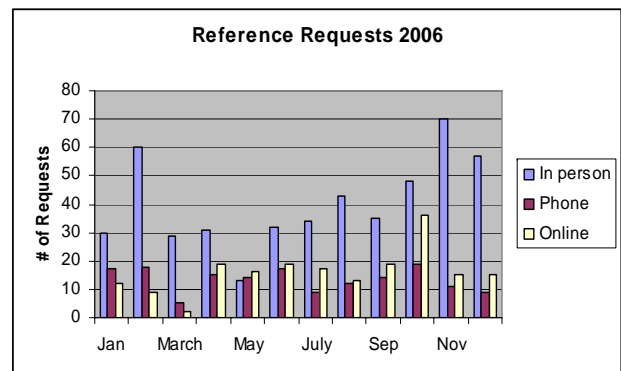
Notable Numbers

Elizabeth Scott

2006 proved to be a banner year for reference statistics as our numbers increased dramatically from 2005. Increased web presences as well as outreach and exhibit activities were all contributing factors.

- 834 reference requests in 2006 which yielded an increase of 48%
- 1283 records pulled in 2006 which yielded an increase of 128%
- 213 e-mail exchanges for Goldwater reference
- Over 60 requests for the Poston Film
- Patrons visited from over 17 states and 2 countries including Spain and Mexico

We hope to see our statistics rise even further this year with our newly expanded hours.



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GOLDWATER

**LECTURE
SERIES**

**ARIZONA'S POLITICAL
HISTORY AND CULTURE**

Guest Speakers

- February 7:** **Former Congressman J.D. Hayworth**
"Twelve Years Representing Arizona's Fifth District in the U.S. House of Representatives"
- February 14:** **Former Congressman Jim Kolbe**
"Representing Arizona's Eighth District"
- February 21:** **Congressman John Shadegg**
"From Washington Street to the U.S. House of Representatives"
- February 28:** **Former Senator Dennis DeConcini**
"From the Center of the Aisle"
- March 7:** **Former Governor J. Fife Symington**
"Governing Arizona in the 1990's"
- March 14:** **Governor Janet Napolitano (not confirmed as of printing)**
"Steering a Centrist Course: A New Era in Arizona Politics"
- March 21:** **Former Governor Jane Dee Hull**
"Twenty-Five Years in Arizona Government"

Wednesday Mornings
February 7th -March 21st
Coffee: 9:30 a.m.
Lecture: 10:00 a.m.

ASU KERR CULTURAL CENTER

6110 N. Scottsdale Road
 Scottsdale, Arizona 85253
Box Office: 480-596-2660

Price for Admission:

Single Lecture

Reserved Seating: \$22.50; Members \$18.50
 General Seating: \$20.50; Members \$16.50

Full Series

Reserved Seating: \$135.00; Members \$111.00
 General Seating: \$123.00; Members \$99.00



Arizona Historical Foundation
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 Room 412, Box 871006
 Tempe, Arizona 85287-1006



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