

Arizona Historical Foundation

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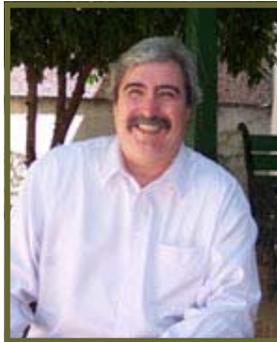
Official Newsletter

Summer 2006

DIRECTOR'S REPORT

by

Jack L. August Jr., Ph.D.



On June 28, 2006, the Arizona Historical Foundation secured an unprecedented grant of monies when Governor Janet Napolitano signed the 2007 legislative budget bill that included \$529,000 for the Arizona Historical Foundation. The legislative appropriation will be funneled through Arizona State University and, for the record, was the original amount requested when those of us involved in the rather lengthy process drafted the initiative. This collaborative and, I suggest, innovative effort with ASU affirms our close partnership with our host institution, an increasingly dynamic center of higher education. Moreover, it supports one of the central tenets of our mission: to preserve, process and make available to the public the Personal and Political Papers of Barry Goldwater. On another note, the over one-half million dollar appropriation in state support sets a U.S. precedent in funding formulas for congressional collections and at the same time raises the level of awareness to the significance of these valuable cultural and historical treasures, not only in Arizona but also in every state in the union.

Several AHF board members and friends played significant roles in the positive outcome. Three individuals, Earl Eisenhower, Judy Eisenhower, and Diane McCarthy, whose long association with Senator Goldwater coupled with their equally essential experience in the unpredictable arena of Arizona politics, helped AHF navigate through an occasionally arbitrary, usually uninformed, and often bizarre world that characterized this particular session at the Capitol. Perseverance and the ability to educate and communicate effectively were hallmarks of our success. Personal relationships played an equally significant role in the ultimate outcome. In short, the right people were at the table.

Five legislators played key roles in the almost Byzantine legislative process and they deserve special mention. **Senate President Ken Bennett** honored his promise to put our appropriation in the budget and **Senator Carolyn Allen** provided leadership in the upper chamber. Also, **Representative Russell Pearce**, Chairman of the House Appropriations Committee, supported our initiative and **Representatives Michele Reagan**, and **Pete Hershberger** deserve special mention for tracking the appropriation and keeping us informed about its progress. Finally, the Governor's office—especially **Chief of Staff Dennis Burke**—consistently sent the message to the House and Senate leadership that Governor Napolitano supported the appropriation and thus provided bipartisan support to honor the legacy of an Arizona icon and figure of global significance. The real beneficiaries of this enlightened action by our state government will be our children, who, in the end, will have greater access to the life and public career of Senator Goldwater.

Meanwhile, the annual summer sojourn to southern California took place in mid-July, starting with meetings in San Diego and end-

ing with a memorable luncheon at **Mary Dell Pritzlaff's** home in Santa Barbara. The trip commenced with a series of constructive meetings with **Bob Gosnell** and his staff. (AHF maintains the Gosnell Family Collection that features the history of Green Gables Restaurant). We discussed the ultimate disposition of his materials as well as his long, colorful, and sometimes controversial history in Arizona and southern California resort development. Some may recall that the late John Theobald served as his legal counsel on several business transactions. Also, former Arizona **Senator Dennis DeConcini** and **Jim Kitchel** attended a luncheon in La Jolla where we discussed, among other things, the Goldwater Library and Archives Steering Committee. Two days later, both Jim and Senator DeConcini attended the luncheon

at Mary Dell's, where **Sander Vanocur**, former ABC White House correspondent, agreed to lend his name to the Steering Committee. While demonstrating a razor sharp wit "Sandy" [Vanocur] kidded "Denny" [Senator DeConcini] and in addition to serving on the committee he offered to assist in fundraising efforts. Mr. Vanocur will visit Arizona in October and hopefully, we can convince him to deliver a short talk or serve as a keynote speaker at an AHF function.

On August 22, 2006, the Goldwater Library and Archives Steering Committee, in conjunction with longtime Goldwater supporter and Yavapai County leader, **Jonne Markham**, hosted its kickoff event at the Markham home on Country Club Circle in Prescott. Over fifty of Prescott's most influential citizens attended the gala, where Diane McCarthy and I made presentations, answered questions, and provided architectural renderings of the proposed structure. In keeping with Senator Goldwater's campaign tradition, we began this fundraising effort in the former Territorial Capitol.

In other news, the Japanese-American Exhibit featuring the Poston Relocation Camp at Hayden Library, and especially the twenty-five minute color film documenting the arrival of Japanese internees—part of AHF's Wade Head Collection—drew significant critical praise from the library and archives community as well as the world of academia at the initial program on July 23, 2006. (See page 5). Further, the print media picked up on the unique and powerful images in the exhibit and requests to view the film and secure DVDs are pouring in from throughout the country. Three weeks later, on August 10, 2006, the Arizona Board of Regents and the three university presidents attended a second special event featuring the exhibit. Regent [Senator] DeConcini informed me that everyone who attended the special program expressed their profound thanks to AHF for exhibiting these remarkable materials. This cooperation between ASU and AHF redounds to the benefit of both institutions.

A few other items of note transpired over the summer and will impact AHF activities in the fall. Senator DeConcini and I await the mid-September release of our volume, **Senator Dennis DeConcini: From the Center of the Aisle** (Tucson: University of Arizona Press, 2006). Several events surrounding the volume's release are planned in Phoenix, Tucson, Prescott and Flagstaff, including two at the Capitol. One will take place at noon on

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...November 15, 2006, when I address the Capitol Museum Lunch Bunch Speakers Series. The AHF board, of course, will receive invitations. In addition, I turned in the first draft of the manuscript, "Mark Wilmer and *Arizona v California*." Though the delivery of the manuscript was tardy, Snell and Wilmer chairman, John Bouma, and Dave Rauch, a partner at the firm and AHF Board member, gracefully expressed their pleasure with what law firms refer to as "deliverables." Photos, appendices, and the usual unexpected twists and turns with publication of a book manuscript will doubtlessly offer many challenges in coming months. As a result of the manuscript reaching a completed first draft stage, the Senior Division of the Arizona Bar Association has requested me to deliver a luncheon address about this work at their bimonthly gathering. The luncheon will take place at the Italian American Club on November 16, 2006.

AHF, in its continuing efforts to put its "brand" before the public in any number of media, will be on radio, television, and the movie theaters. On August 30, 2006 I will appear live on KJZZ to discuss and take calls on the aforementioned DeConcini book. Also, I have been asked to guest host the "Daiton Rutkowski Show," a daily one-hour talk show on KYCA Radio in Prescott, while Daiton, the former mayor of Prescott, takes a vacation. While the dates are yet-to-be-determined I intend to take the opportunity to discuss all things AHF; our mission, programs, and activities. Also, I taped an EIGHT documentary segment on Ernest McFarland for its new "Arizona Stories" which, according to their producers, should air should air early next year.

On occasion I find time to teach, serve on graduate committees, or tenure committees. Recently, a former M.A. student, Scott Anderson, who is an engineer in the Water Resources Division for the City of Scottsdale, has requested that I serve on his Master's Thesis committee for the Master of Liberal Studies Program at Northern Arizona University. His thesis topic: "Planning for a Sustainable Future Using Water Supplied by the Central Arizona Project," recalls two papers Scott presented in graduate courses he took with me and, naturally, I find his topic relevant and compelling to my research. Scott is a fine person and outstanding student and I am confident that he will complete his thesis and receive his M.A.

Finally, I hope all AHF board members attend the Arizona premiere of CC Goldwater's "Mr. Conservative," on Sunday, September 10, 2006, at the Camelview Theater. This documentary, which has received critical praise from newspapers and trade publications throughout the country, gives due credit to AHF, and provides a unique perspective on Senator Goldwater's life and career. CC Goldwater deserves high praise for her effort, determination, and perseverance. The HBO premiere is September 18, 2006.

The Arizona Memory Project

We are pleased to announce, that by the time you read this, the first ever web exhibits on the life and times of Barry Goldwater and Ruth Reinhold's Arizona aviation history are now online. Check out this link: http://azmemory.lib.az.us/cdm4/colln_dir.php and scroll down to the specific exhibit.

This project represents singular efforts from intern Doug Olbert and post graduate "intern" Michaelanne Erlich. The interface you see on this collaborative site, sponsored by the Arizona Archives, State Library and Public Records, is a sophisticated software package called CONTENTdm® and is the gold standard for archival web sites. It functions as a database, cataloging system, and vehicle for other media such as audio and video. This is exactly the kind of educational web presence that these two outstanding collections deserve.

A Progress Report on the Goldwater Papers by Linda Whitaker



In many congressional collections, scrapbooks are considered adjunct or alternative resources – nice to have, good as back-up, and useful for exhibits but not highly sought after by researchers. That is not the case with the Goldwater papers.

The Personal and Political Papers of Senator Barry M. Goldwater contain nearly 400 scrapbooks and 460 rolls of microfilm. A number of scrapbooks were started by the Senator himself and date back to his early business and public service career. Most contain fragile newspaper clippings painstakingly collected by family, staff members, colleagues and friends. Only a handful of boxes remain relating to his Senate terms 1952-1964. The majority of the earlier Senate records are on microfilm.

Together, the scrapbooks and microfilm represent a comprehensive record documenting the economic growth, political swings, and social issues of a post WWII Arizona as well as the emergence of one of America's greatest political icons. Unfortunately, these sources are deteriorating. Until now, we had little to offer researchers, especially those out-of-state. State funding insures access to this at-risk material. Our main goal is to provide researchers access to records that have become too fragile to handle and may not exist in this aggregated format elsewhere.

If you are a researcher, you likely don't care how the materials get there as long as you can get at them or at least know where to look for them. Researchers have more influence than they realize. Users of AHF collections guide many of our choices. There were 23 researchers from around the world who used the Goldwater papers last year. This represents literally thousands of documents pulled, read, and copied. Listed below are the general research trends, defined here as three or more requests per topic. These have guided many of our processing and digitization priorities. What gets chosen to live digitally is largely determined by two factors: fragility of materials and evidence of use. Use is an objective measurement of research value. The higher the research value, the greater the digitization imperative.

Goldwater Research Trends

- Goldwater's early political career on Phoenix City Council (1950-1952)
- Post WWII Phoenix Politics & Growth (1945-1950s)
- Goldwater and Labor (1952-1964)
- Goldwater and Civil Rights (1952-1964)
- 1964 Presidential Campaign strategies in the South
- 1964 Presidential Campaign ads
- Goldwater and Vietnam (1968-1974)
- Goldwater and Nixon (1950s-1960s)
- Goldwater and Communism (1950s-1970s)
- Goldwater and Welfare (1960s-1980s)
- Relationships with Military Leaders (1960s-1970s)
- Goldwater Speeches
- Goldwater Photos

We have over 111 scrapbooks digitized to date. The microfilm rolls are next. These will take approximately 12 weeks to complete. Both the scrapbooks and microfilm will be available on CDs. The CDs are searchable, so unlike microfilm, the researcher can enter keywords and up pops the relevant documents. Our Director, Jack August, is a good test subject. We asked him to search a sample CD. He declared it "revolutionary!"

What's New Elizabeth Scott

It's been a busy summer arranging and describing. We have several newly processed collections to share with you.



In June, the **Woman's Club of Phoenix Research Files (MSS 135)** were completed. This collection consists of research files and oral histories about the club collected by Elizabeth Pontecorvo, an independent researcher, for her written history entitled "History-Woman's Club of Phoenix 1900-1915." The club was founded in 1900 when Dorothy McClatchie invited seven of the community's most prominent women to her house for an educational study group. What grew was an organization that met every other week from October to June to study various topics including anthropology, art, education, and law. Today the club is still active with over fifty members.

The **Valley of the Sun United Way Collection (MSS 138)** contains records on the background and beginnings of the organization. Of interest is a written history which contains meeting minutes of the Welfare League from 1920 and a photocopy of the early by-laws from the Phoenix Community Chest from 1938-1940, both predecessors to the organization.



The **Charles H. Orme Jr. Collection (MSS 137)** primarily has records about The Orme School which was established in 1929 on a working ranch of 40,000-acres of land in Mayer, Arizona. Charles Jr.'s parents Minna Vrang Orme and Charles H. Orme Sr., known as "Chick," left their dairy farm in Phoenix and bought a ranch in Arizona's high desert country. They opened a one-room schoolhouse to educate their three children as well as the five children of their ranch employees. This one-room schoolhouse later grew to be The Orme School. In 1945, Charles Jr. became the headmaster and took over that role from his father until his retirement in 1987.

The **Leonard F. Monti Sr. Collection (MSS 139)** highlights the well-known Monti's La Casa Vieja steakhouse in Tempe as well as the life of Leonard Sr. and his son Michael Monti. The collection contains interesting memorabilia from Monti's such as old menus and wine lists, articles about the history of the restaurant and Tempe, as well as files on Michael Monti's new approach to business when he signed on as President in 1993. A separate existing photograph collection (**FP Monti**) will be updated documenting the Monti family, Tempe, and Monti's La Casa Vieja restaurant.

Upcoming collections to be processed include the David Bolger papers (**MSS 140**) relating to Eddie Basha's gubernatorial campaign and fifty boxes of the Horace Mason Coggin Mining Collection (**MSS 126**). Both represent our continued interest in Arizona political and business records.



Five State Government Documents Conference 2006

In August, Susan attended the Five State Government Documents Conference. Held every two years, the conference brings together government document librarians, history and political science faculty and representatives from the Federal Depository Library program from Arizona, New Mexico, Wyoming, Utah and Colorado. The 2006 meeting was the third such conference and attendance included over 120 individuals from the five states and Canada. Susan attended 10 sessions ranging from Business Statistics, to the fight over Nixon's presidential papers/library, to declassification of federal documents. All had implications for how we assist researchers in finding government information. These complement the primary sources found in our collections as well as help guide collection development.

Mark Your Calendar...



- **Monday, September 18:** "Mr. Conservative: Goldwater on Goldwater", a new documentary on Barry Goldwater, produced by his granddaughter CC Goldwater premieres on HBO at 9:00pm.
- **Sunday, October 1:** Arizona Culturekeepers dinner and silent auction from 5:00-8:30pm at Westin Kierland Resort & Spa. The Culturekeepers program recognizes 10 individuals each year from across the state who have made a positive impact on Arizona's history, culture, environment or economy. Cost: \$50 per person. Reservations can be made by calling AHF at 480-965-3283.
- **Wednesday, October 25:** Exhibits @ Noon program: Reprise of Japanese Relocation Camp exhibit and Poston film. Noon-1:00pm at AHF. The Exhibits @ Noon series is coordinated by the Museums, Galleries, and Collections Committee at ASU. AHF is one of 24 repositories represented on the committee.

"Those misguided citizens that think librarians only have grey hair, buns, and glasses with an automatic "shush-er" need to meet you guys!"



Marilyn Myrick

Meet a 4th grade teacher who is anything but a "shush-er." Marilyn Myrick Watson is a librarian with the Scottsdale Unified School District. She began as a classroom teacher but has served as a school librarian for the past 16 years. During her time in the library, she often had to tell students doing research for the Arizona State Report, that she did not have the material they needed. For a pro-active librarian like Marilyn, this is untenable.

Fourth grade reading materials on famous Arizonans such as WP Hunt, Rose Mofford, Raul Castro, Frank Lloyd Wright, Barry Goldwater and Pauline Weaver are virtually non-existent. Some materials could be found in biographical dictionaries or internet sites, but there were no books. Books are highly portable and not dependent on computers. So, students still need books. Tired of telling book vendors of her need, and hearing the reply "there isn't any," Marilyn decided to create the resources herself. She can now tell her students how she spent the summer in various archives, doing research for these much needed classroom materials. Publication date for the first two books, one on Barry Goldwater and the other on Rose Mofford, is expected to be November 2006. Two more, Frank Luke, Jr. and Raul Castro are due out in January 2007.

John Irwin: Goldwater Library and Archives Consultant

Jack has outlined the many Board and Director activities related to the State appropriations for the preservation of the Goldwater papers and strategies for a Goldwater Library and Archives building on the ASU downtown campus. Part of that preparation includes a study of the technical and service requirements unique to repositories of archival materials. Towards that end, AHF has secured expert guidance from John Irwin who is widely recognized for his knowledge of archive and library construction.

John comes to us highly recommended for his extensive work with the Arizona State Library, Archives and Public Records staff who have spent six years planning for a new building that was just funded by the State Legislature. He has held senior librarian and archivist positions at NAU Special Collections, the Denver Public Library, the Coconino County Public Library, and the Nebraska Historical Society. Significantly, John is a founding member of the Academy of Certified Archivists. He is one of a handful of archivist/librarians in the U.S. with field experience in bridging the gaps between architects, engineers, and the specific requirements of an archives-specific infrastructure.

John designed an intensive, 18-week course of study covering AHF mission and goals, functional areas, image, ambiance and aesthetics, functional relationship with ASU, integration into the social and intellectual life of the downtown campus, threats to long-term preservation, preservation standards and guidelines, basic elements of heating, ventilation, air conditioning, fire suppression systems/fire walls, fire barrier walls, vaults and compartments, and lessons learned from archives and records facilities fires and security. We call it boot camp! The required readings alone would qualify for a graduate seminar and represent the latest thinking about new repositories.

Over the summer, we have visited the Heard Museum, taken walking tours of the downtown areas, and followed detours during archival conferences and vacations. We have visited the Utah State Archives, the Dodd Research Center at the U. of Conn., the New Hampshire State Archives, the newly remodeled National Archives, and the new Royal Archives and Library of Denmark. So what is AHF staff doing among these luminaries? We are looking towards the future and are very encouraged by what we see.

Staff News



Meet Erica Johnson

She is a fulltime graduate student at the University of Arizona School of Information Resources and Library Science and is scheduled to graduate in December 2006. Erica is serving in two capacities at AHF. Twenty hours a week her assignments include desk duties, basic reference, data entry, and newsletter layout. She will also be fulfilling a 135 hour archives internship by processing the Greene Cattle Company Collection (FM MSS#95).

Erica comes to us with many skills including Microsoft Office (Word, Excel, PowerPoint, Publisher, Outlook), Macromedia Dreamweaver, Adobe Acrobat Professional, Adobe Photoshop, Adobe Illustrator, Corel Word Perfect, and QuickBooks. She is an excellent student who graduated Summa Cum Laude from ASU's Barrett Honors College with dual degrees in history and anthropology. Her work experience includes technical manual writing for a

health-based company and staffing the gift shop at the Heard Museum where she helped maintain their book database.

Erica has a long time interest in archives and eventually plans to take the Academy of Certified Archivists examination. Meanwhile, she is an enthusiastic addition to the AHF staff who brings a serious work ethic, organizational skills, and a personable telephone presence to an increasingly busy reading room.



MOVING ON UP!

For those of you who know Jared, you will be pleased to hear that he will be assuming many duties associated with Arcadia Publishing and the authors recruited from Arizona and throughout the Southwest.

He will be tracking paper work related to contracts, budgets, and timelines as well as coordinating schedules, photographic research, and image reproduction tasks. Jared will also receive additional training from Arcadia at their West Coast headquarters in San Francisco. He continues to make excellent progress in his academic work at ASU West and hopes to graduate in May 2007.

Society of American Archivists Annual Meeting



Linda, Elizabeth and Susan attended the SAA annual meeting in Washington D.C. Attendance for the joint meeting of SAA, NAGARA (government records managers), and CoSA (state archivists) topped 2,100. The annual meeting provides up-to-date methods, cutting edge ideas and an opportunity to discuss archival issues with colleagues from around the world. The week was packed with workshops, tours, and information sessions. Highlights include:

- Congressional Records Roundtable pre-conference activities included behind the scenes tours and discussions with Library of Congress staff (photos & political papers), National Archives

Legislative Center, and Information Management Systems in Senator Talent's office

- 2-day workshop, "Planning for a New Archives Building", covering the technical infrastructure unique to archives preservation
- Advanced Appraisal workshop covering cutting-edge methodologies on what to accept, what to reject and how to prioritize processing
- Archival Educators Roundtable Forum co-chaired by Susan. The day-long forum at Catholic University attracted over 25 educators from around the country and Australia
- Sessions on political archives in the news, quick processing techniques for photographs, censorship, sustainable digital projects, and making primary sources available to high school students and campus undergraduate students
- Elizabeth took her Archivist Certification Exam. With three certified archivists on staff, AHF is unique among Arizona repositories

A Celebration of the Human Spirit AHF-Hayden Library Exhibit and Reception



On a hot June evening, 50 people gathered in the Hayden Library Rotunda for a personal tour of the exhibit, a viewing of the Poston film, and welcoming remarks and comments by ASU Library Associate Dean Vicki Coleman, ASU Senior Vice President and President of the ASU Alumni Association, Dr. Christine Wilkinson, and AHF Director Dr. Jack August. The event was timed to coincide with the annual Japanese American Citizens League conference. The exhibit and the reception honored the families and survivors of Arizona's WWII relocation camps located near Sacaton and Parker. Dr. Wilkinson, a Japanese-American, spoke eloquently about the human costs of relocation. She was accompanied by her sister and father, Coach Bill Kajakawa. Jack addressed the history of racial violence in Arizona dating from the 1930s when Japanese American farmers were terrorized by assaults, arson, and vandalism.

The exhibit ran from May 22nd to August 11th. It was attributed to attracting 2200 more people to the library than the previous summer. The digitized Poston film was covered extensively in the local press. We have had numerous requests by librarians and educators for copies of the DVD. Because this exceeds our ability to meet the demand, we will be meeting with the Arizona State

Library and Archives staff to discuss ways of making the film available statewide. Meanwhile, visitors to the AHF reading room to view the film have ranged from a Colorado River Indian Tribes archivist and a 10 year old school boy to ASU faculty members and Poston survivors.

One of the unexpected outcomes was the interest generated by the fine watercolors of the artist Kakunen Tsuruoka. Shown here is Laura Stewart, a PhD candidate in Art History at ASU. She is exploring aspects of the artist's work with the Japanese American National Museum in Los Angeles and members of the Tsuruoka family in New York. This may provide the basis for her PhD dissertation.



Laura Stewart

The exhibit ended on a high note with a visit from the Board of Regents on August 10th. The entourage included three university presidents, ASU administrators, members of the Board of Regents, and various staff members. They had requested a tour, a viewing of the Poston film, and a reprise of Jack's earlier June remarks. They left with packets of information about AHF, our WWII camp collections, and sobering impressions of the film images. No matter how one looks at this project, it underscores the emotional impact of archives and the use of original materials in community outreach.