

Arizona Historical Foundation

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A New Era

By

Jack L. August, Jr., Ph.D.

Director



The Arizona Historical Foundation (AHF) has embarked on a new era and unprecedented changes have taken place since we last mailed a Newsletter to our membership. A reconfigured AHF Board of Directors, addition of professionally trained staff, a more sharply defined and shared vision, and a long term and comprehensive strategic plan are part of this intellectual and cultural shift that will guide us into the future. James D. Kitchel now serves as President of the AHF Board and Judge C. Kimball Rose assumed the duties of Vice-President. Vice-President Gary

Driggs have our admiration and respect for their outstanding leadership during this challenging year of transition. Also, we welcome four new members to our Board of Directors. Mary Dell Pritzlaff, from Scottsdale and Santa Barbara, California, Bob Hobbs, Sr., from Paradise Valley, Ernie Garcia, from Tempe, and Stewart Koyiyumtewa, from Third Mesa at Hopi, will add new perspective, energy, and direction to our distinguished board.

As an institution based in historical materials and analysis, we looked into our past to assess and interpret successes, shortcomings, and challenges. Our conclusions at the end of this process have helped shape our twenty-first century vision for AHF. Thus I want to utilize this space to lay a foundation for our new era; to revisit our past, discuss the present, and suggest where we are going over the next five to ten years. To some, the material discussed below is old news. To others, I hope, it will inform you about where we were, where we are, and where we are headed.

In 1959 Senator Barry Goldwater, concerned that other states and their academic institutions had absconded with the records, manuscripts, and artifacts of Arizona's past, took action and formed AHF, a non-profit organization, housed at Hayden Library at Arizona State University (ASU), in Tempe, Arizona. This non-profit, 501-c-3 organization was, according to the senator, "dedicated to the collection, preservation, and dissemination of the history of Arizona and the Greater Southwest." Indeed, Senator Goldwater was correct; some of the nation's most esteemed archival repositories—Beinecke Rare Book Library at Yale, the Huntington Library in San Marino, California, and Stanford University Libraries, for example—had, through the middle decades of the twentieth century, sent out archivists and field collectors

who obtained some of Arizona's most precious manuscript collections, rare photographs, and other timeless records.

Goldwater's inspired notion, along with the cooperation of numerous other librarians and archivists from around the state, are meshing to reverse this troubling trend. Significantly, Senator Goldwater donated his congressional papers, correspondence, photo negatives, art, artifacts and ephemera to the Arizona Historical Foundation, which today forms the cornerstone of approximately three-hundred-

fifty archival collections that reflect the long and colorful history of Arizona and the Southwest. Besides the Goldwater materials, AHF also maintains historically and culturally significant regional collections that reflect the professional and public careers of Paul Fannin, Allen Dutton, Stephen Shadegg, Dane Coolidge, and many other individuals and organizations that have made contributions to our state, region, and nation. In the future, the Foundation intends to collect materials, emphasizing the areas of **business, politics, and law** that will build upon our current substantial holdings.

In over four decades of existence, AHF, like other archival repositories, has undergone myriad changes in its attempt to address the changing requirements related to collecting and preserving historically valuable materials in the twenty-first century. Also, for a variety of reasons, the AHF-ASU relationship experienced sometimes tempestuous times that strained relations. Most recently, AHF and ASU revisited their relationship and arrived at a new agreement that will govern this unique non-profit-public institution partnership through 2018.

In this way, the fundamental mission, the collection and preservation of regionally significant historical materials—manuscript collections, rare books, photographs, for example—will be addressed in an organized and professional fashion consistent with current and future archival practices. Databases, on-line access to finding aids, and online reference will make AHF collections available in unprecedented ways. As noted above, the Foundation will make selective and prudent use of new technologies in communication, information systems, and archival practices. Already our Information Technology System (ITS) consultant, Todd W. James, has helped us take the first steps in this direction.

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A New Era Continued-

As part of our goals, primary source materials about Arizona's rich history will be disseminated in a variety of ways: publication, teaching, documentary films, and internet websites. Twenty-first century researchers in the fields of law, public policy, political science, business, and any number of history-related fields will find AHF materials fundamental to their studies and interpretations of society and culture in Arizona and the Southwest.

The AHF Board is in the process of rededicating itself to meeting the challenges of an organization that fits the needs of twenty-first century research and public service. Already, strong steps have been taken to address directly and constructively critical needs in the areas of reframing its long and varied relationship with Arizona State University, financial responsibility, and institutional growth. Thus AHF board leadership will be working closely with the Director in the areas of policy development, fiscal stability, private sector relations, institutional relations, and government contacts. Professionalism, intellectual rigor, a clearly articulated strategic plan, and public stewardship will be AHF hallmarks over the next decade.

An area of utmost importance will be the dissemination of knowledge through research and publication in scholarly venues. I have and will continue to encourage staff and interns to submit articles to refereed journals in our continuing efforts to improve our academic profile and inform the public of the innumerable treasures we possess. We are a center for scholarly inquiry. In fact, we are an emerging Congressional Papers Research Center. Research, writing, and publication reflect and affirm our existence and as the Director, I will take every opportunity to encourage AHF employees to participate in this important activity. Also, and importantly, I encourage our membership to submit articles, stories, ideas, or questions to us for possible publication in the newly-configured Newsletter.

About Our Logo and Graphics

by Jared Jackson

Our Director has written about a new era in the evolving history of AHF. One thing we have learned is that everything changes over time. As a graphic designer, I have been asked to create colors and images that keep pace with that change. The goal is to "brand" everything from letter head and brochure layout to business cards and web banners. We thought you would like to know how and why we changed the

Much of the change was driven by the design demands of the web site. That process taught us many lessons. We needed a contemporary yet timeless look that was



evocative of our New West collections. The logo called for simplicity, colors reflective of Arizona, and an image that could be rendered on many formats. Since Arizona is integral to our name, I took familiar elements from the Arizona flag such as the star and the rising sun. Certain colors such as sage green and cactus-berry purple were used to anchor the image at the upper left and bottom fields. Instead of copper, the star is white and aligned to the left margin to provide contrast and to separate out blocks of information. The color blocks give us flexibility when labeling exhibits and signs. We will continue to work with the basic layout and adapt it for other uses.

Events and Community Outreach

by Jack L. August, Jr.

Public programs form another important segment of AHF activities. Perhaps the celebrated Barry M. Goldwater Lecture Series, held annually over seven weeks at ASU's Kerr Cultural Center, best illustrates the Foundation's service to the public. This year, the series focuses on the "History of Growth and Development," and features such luminaries as Grady Gammage, Jr., Elliott Pollack, and John F. Long, among others.

Also, AHF has sponsored and benefited from the annual Culture Keepers Awards at the Kierland-Westin Resort in Scottsdale. This event honors ten distinguished Arizonans who have contributed to the preservation and celebration of their distinct regional cultures in Arizona. Furthermore, the Director and professional staff have responded to various requests to serve as guest speakers and serve the public. For example, during the past year, I have addressed Rotary Clubs, Lions Clubs, and historical societies statewide in an effort to broaden AHF's reach throughout Arizona and the Southwest. Moreover, I taught a graduate seminar on "Water Policy and Management" in the School of Architecture and Environmental Design at ASU. Additionally, I served as a moderator for the jointly-sponsored Clean Elections-ASU political debates and appeared as a commentator on PBS and NPR programs. This outreach activity, which promotes AHF and its mission, will continue as an important dimension of AHF activities.

EXHIBITS

The Arizona Historical Foundation has a long history of installing exhibits on campus and in various locations around the Valley. Many of these involved photographic reproductions from our extensive photograph collection. Due to popular demand, we have re-mounted **Saints and Shady Ladies** along the newly painted main corridor as a permanent exhibit

We will continue to mount exhibits as time, money, and space allow. We will focus on featuring new or unusual collections, themes as part of other library exhibits, and for special events. For example, we displayed key items relating to the 1964 Goldwater Presidential Campaign from August to December honoring the campaign season and the fact that ASU hosted the 2004 Presidential Debates.

We have just installed a new exhibit featuring **The Ralph Ellinwood Collection** on the fourth floor of the Hayden Library. This was curated by Michaelanne Ehrlich, a Phoenix resident and graduate student from the School of Library and Information Resources at the University of Arizona. The exhibit required extensive research and involved the reproduction of a rare WWI battle map from the Noble Library to chart Ralph Ellinwood's journey across Europe.



This collection represents some of the hidden treasures found at the Arizona Historical Foundation. It appears to be the only one devoted to WWI. **Ralph Ellinwood (1893-1930)** was born in Bisbee to prominent parents during Arizona's Territorial Days. As a college student, he enlisted in the Army and became a prisoner of war. He eventually returned to become the owner and editor of the *Tucson Daily Star*. This collection and exhibit is post cards, photographs, and letters. The handwritten journals from 1917-1918 detail his attempt to cope with the war and the deteriorating conditions around him. Particularly poignant are the photographs and negatives of his friends and comrades in arms. Discovered among the artifacts were the manuscript and several copies of the now rare book *Behind the German Lines*, printed in 1920. The Library of Congress is the only other library that has this book.

Notes From The Field: The Road Ahead

Allow us introduce ourselves. We are Susan Irwin and Linda Whitaker, archivists and librarians who have been part of the many changes at AHF in the past year. It has been an exciting and busy time not to mention a rare opportunity to re-think our goals and priorities. Much of the time has been spent implementing the recommendations based on the intensive external review that has been embraced by the AHF Board and ASU administration.

We are pleased to report that significant progress has been made in technology, storage, collection management, collection development, office policies and procedures, financial management, exhibits, reference services as well as donor, campus and community relations. None of this would have been possible without a shared vision with Director Jack August and members of the AHF Board. They see what we see - unlimited potential in the rapidly changing world of information.

Information is knowledge. Part of that changing world is the way information is shared on the web, by cell phone, and in the work place. At the heart of any great repository is the need to educate students, researchers, members, and staff. AHF is now an intern site for graduate students in library science. We have two interns learning archival techniques that also call upon the basic librarian skills of cataloguing, information architecture and reference. They bring a fresh perspective to processing collections and curating exhibits. The goal is to have graduate interns year round to help with our backlog and special projects.

Every repository has a backlog. Ours is not unique but some fundamentals must be addressed. The Personal and Political Papers of Senator Barry Goldwater (900+ boxes) present some interesting challenges for both researchers and archivists. This collection is largely unprocessed. Goldwater news clippings and audio visual material call for certain (expensive) preservation strategies. The Stephen Shadegg Collection (250+ boxes) holds much promise and is a high processing priority.

There are three other collections underway: The Ralph Ellinwood WWI Collection, Arizona Organized Crime Collection, and The Frank Snell Collection. These should be completed in the next 3-4 months. Together they represent a rich array of subject matter not available anywhere else. The WWI material is part of a new exhibit that was set up for a campus-wide gallery tour on February 11, 2005. For us, the thrill lies in discovering hidden collections and making them available to the research public. If you

haven't visited us lately, we encourage you to see our re-designed reading room lately, we encourage you to see our re-designed reading room and processing area on the fourth floor



Hayden Library on the ASU campus. We have a new website, www.ahfweb.org, that displays a growing list of AHF collections as well as publications for sale.

Our Book Collection

By Liz Scott, Archivist & Librarian

In the library world, books are called **monographs** and magazines are called **serials**. Traditionally, this material has been the center of cataloguing and collection development activities for librarians. What you may not know is that space (or the lack of it) often drives decisions on what to add or delete from a collection. And so it is with AHF. For the first time in many years, we are taking a hard look at what we have and what we need to compliment our growing manuscript collection. Keep in mind that our books are non-circulating which means that patrons can only use them in our reading room. This has certain implications for researchers and librarians alike.

Six months into this project, we have discovered numerous copies of books, books that have no bearing on Arizona or Southwest history, and books that are better used elsewhere. When we weed collections, we ask the following questions:

- Is the book rare or unusual?
- Does the book need special preservation or storage?
- Does it pertain to our mission?
- Does it reflect or add context to our collections?
- How many duplicates are appropriate?
- Can the researcher easily get the book elsewhere?
- Who could best use the books that do not meet the criteria?
- What do patrons want?

According to the ASU catalog, AHF holds 10,000 titles. Compared to the Hayden Library's more than three million titles, this may sound miniscule. But if you ever had the task of inspecting, re-shelving, and re-organizing, the number 10,000 can be daunting.

We are happy to report that the weeding process is halfway completed. Approximately 700 volumes have been weeded, sent to other parts of Hayden Library, distributed to other libraries or sold. Special titles were set aside and sent to the Hopi Nation archives and library. In the process, we have gained new space, discovered valuable and previously un-catalogued books, and added interesting new titles to the collection.

Look for more book information in the next newsletter. We'll talk about titles we need and how you can help in collection development.



Remembering Board Member Margarethe Greene Lewis



Long time AHF Board Member Margarethe "Sandy" Hilgard Tittmann Greene Lewis, died January 29, 2005 in her Phoenix, Arizona home. Born March 8, 1910, Mrs. Lewis grew up in Texas and New Mexico and before settling in Arizona, lived in New York, Shanghai, China and California. She married Charles Greene in 1947 and in 1951 they moved to the Greene Cattle Company ORO Ranch near Prescott, Arizona. After her husband's death and more than twenty years on the ranch, she moved to Phoenix where she married Orme Lewis, Sr. a few years later. She served as a trustee for The Phoenix Art Museum and The Orme School, and was a member of The Junior League and the Phoenix Country Club.

Special Thanks to:

Bill Clements for his generous sponsorship of the new AHF website www.ahfweb.org. This was a labor-intensive project months in the making. The website required certain technical features that called for outside funding. Without his help, the website would not have been possible. We are now linked with other repositories, organizations, and archive portals.

BOARD MEMBER NEWS

Eddie Basha has been awarded the 2005 **Martin Luther King Jr. Servant-Leadership Award** for his lifetime commitment to children and education. In addition to serving on the AHF Board, he has served on the Arizona Board of Regents, State Board of Education, and the Chandler School Board. Our sincere congratulations to him on garnering this most prestigious award.